Angela Kail, ThinkNPC



Angela leads the Research & Consulting team at NPC, the charity sector think tank and consultancy. The consultancy team supports and partners with organisations to help them articulate their purpose, manage to outcomes, understand their impact and learn. Angela leads debates in the sector on charity policy and philanthropy and frequently talks to media and at events.

Angela was instrumental in developing NPC's approach to theory of change, shared measurement and work with philanthropists. She has worked with many charities and funders helping them to measure their impact—currently she is working on the evaluation of the MacArthur Foundation's multi-

million dollar impact investing initiative, but she has also helped much smaller charities think about how to start measuring their impact.

Angela joined NPC in 2007 and prior to that was an investment analyst at Baillie Gifford for three years, one of the UK's largest fund managers.